



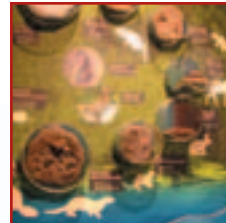
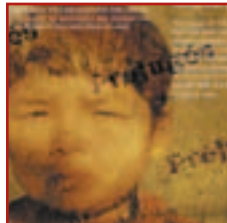
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# TO CONTACT US



## Groupe GID Design

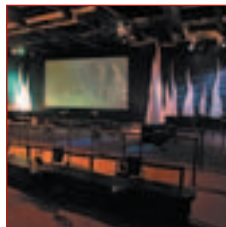
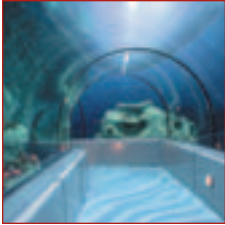
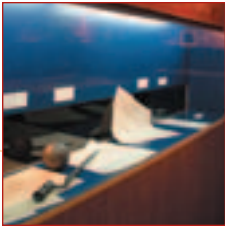
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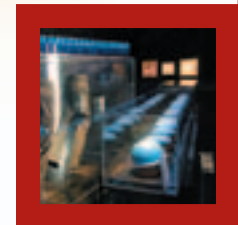
# WHO WE ARE

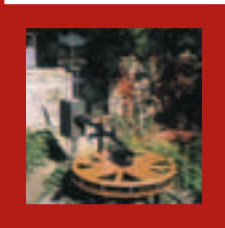
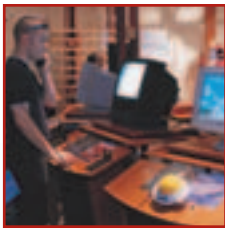
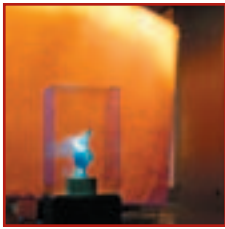
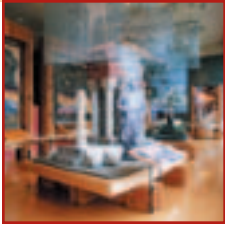


***We are a consulting firm*** that offers multidisciplinary services in cultural engineering in business since 1975, we offer the creativity and experience of our team to our Quebec, Canadian, American, and European clients.

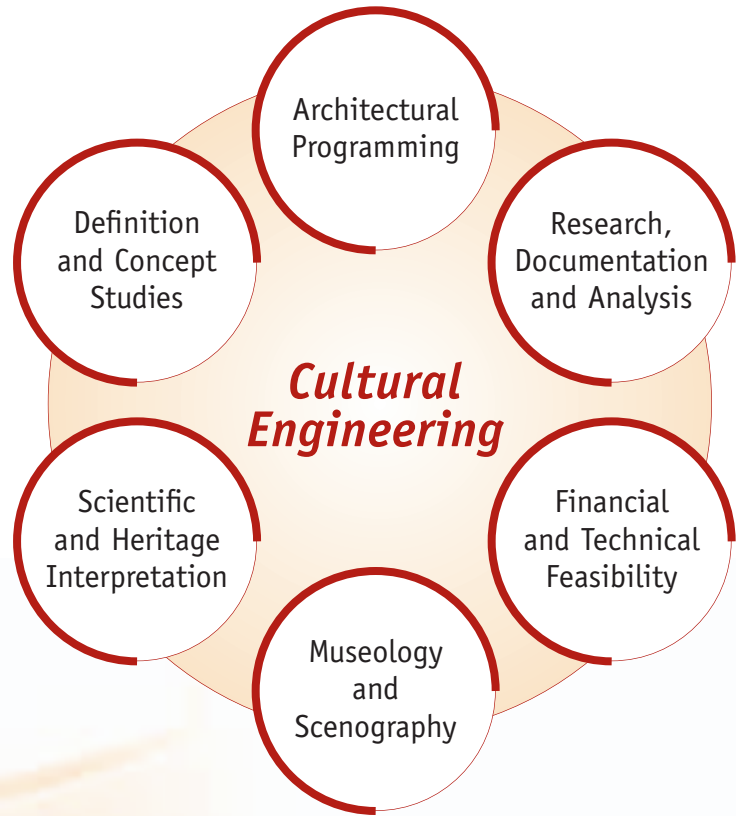
Groupe GID is a complete and permanent team of professionals. We mobilize the skills needed for the design, programming, and realization of the most varied cultural projects, from the modest to the most complex. Our designers, museologists, historians, project managers, writers, layout artists, graphic artists, and technicians make up a comprehensive team that works with our clients to realize their expectations.

Our projects are based on the multidisciplinary approach of our team. The convergence of our skills enhances the results of our approach.





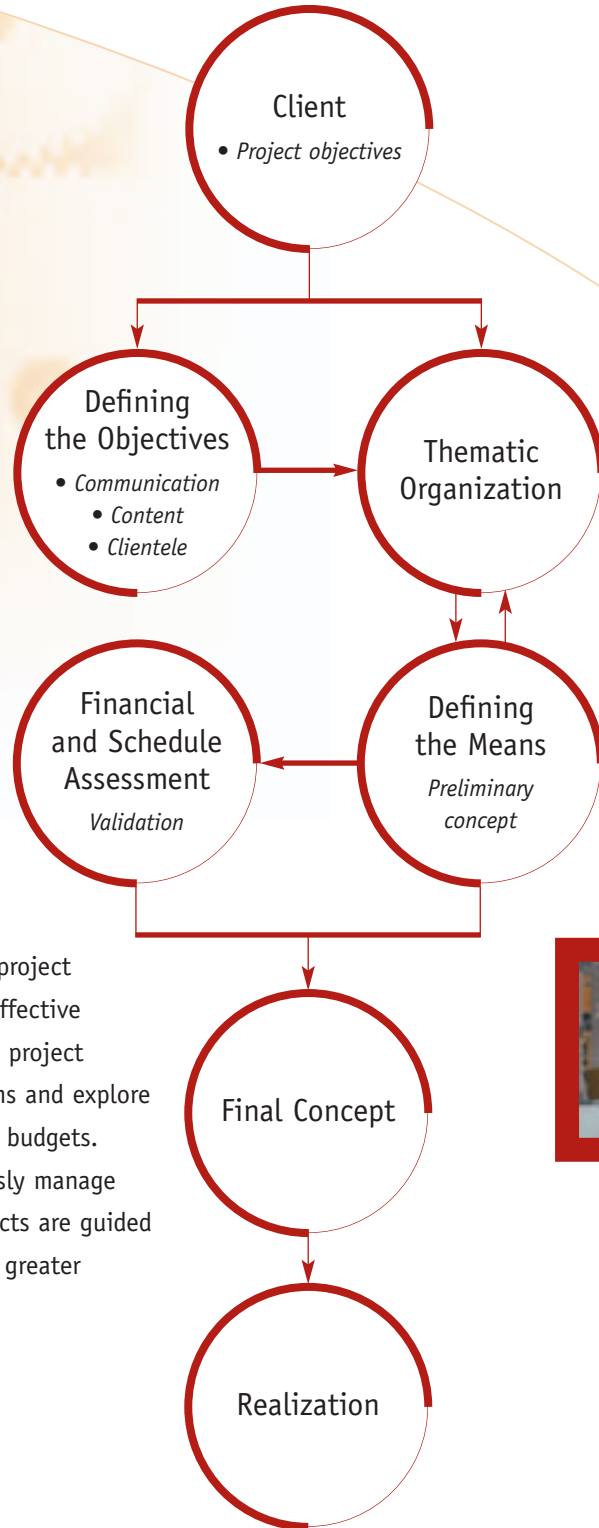
# OUR SKILLS



**Since its creation, Groupe GID** has had a hand in making the concept of cultural engineering evolve. Groupe GID's experience extends from the conceptualization of a project to turnkey realizations. Discovering, unveiling, showing, revealing, imagining: that is the *savoir-faire* and mission of our cultural engineering team.

Experience and creativity: these two key ingredients summarize our approach and ensure professional work.

# OUR APPROACH



**Our priority,** from the beginning of a project to its completion, is to maintain the most effective communication possible with the client. Our project teams propose concrete solutions to problems and explore new avenues while respecting deadlines and budgets. Our team leaders plan, organize and rigorously manage how the work is carried out. All of our projects are guided by a realistic objective that allow the client greater quality control.

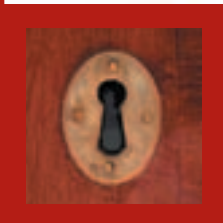


# OUR SERVICES



## Strategic Thinking

- Defining thematic originality
- Clientele analysis
- Feasibility study
- Business plan



## Planning and Design

- Development plan
- Museological program
- Budget assessment and financing plan
- Conceptualization
- Storyboarding
- Thematic organization
- Space layout
- Exhibit design
- Interpretative media design
- Interpretive writing
- Graphics
- Installation
- Project management
- Programs, presentation and animation tools
- Document and iconographic curatorial research
- Thematic research
- Documentation analysis and inventory

## Collection Conservation and Management<sup>1</sup>

- Collection retrieval and analysis
- Artifact selection
- Management of loans and transportation
- Evaluation and restoration
- Inventory
- Cataloging
- Automation
- Developing management procedures
- Drafting policies that pertain to the collections

<sup>1</sup>Certain operations may be entrusted to partners.

# OUR CLIENTS

## Governments and Public Institutions

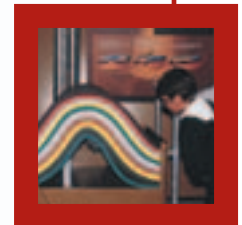
- Agriculture Canada
- Aquarium of the University of Liege (Belgium)
- Canadian Heritage
- Canadian Museum of Civilization
- Canadian Postal Museum
- Environment Canada
- Government of Quebec through different ministries
- Hydro Quebec
- Laval University, Quebec
- Mauritanian Tourism Office, Africa
- Museum of French America, Quebec
- National Archives of Quebec (ANQ)
- National Assembly of Quebec
- National Battlefields Commission, Quebec
- National Capital Commission, Ottawa (NCC)
- National Capital Commission of Quebec (CCNQ)
- Parks Canada
- Quebec National Aquarium (SPSNQ)
- Quebec's Museum of Civilization

- Quebec's National Fine Arts Museum
- Smithsonian Institution, Washington, D.C.
- Societe des Etablissements de Plein Air du Quebec (SEPAQ)
- Societe du Patrimoine Urbain de Quebec (SPUQ)
- World Bank, Washington, D.C.

## Private Agencies

- Abenakis Museum of Odanak, Quebec
- Alphonse Desjardins Historical Society, Quebec
- Paspébiac's Bank Historical Society, Quebec
- Basque Cultural Institute, Ustaritz, France
- The British Heritage Center, New Richmond, Quebec
- Canadian Railway Museum (Delson/St. Constant), Quebec
- The Carleton Aquarium, New Brunswick
- Centre franco ontarien de folklore
- Charlevoix Museum, Quebec
- Chicoutimi Pulp and Paper Interpretation Center, Quebec

- The City of Quebec Interpretation Center (CIVU)
- The Escoumins Aquarium, Quebec
- Fondation Bagatelle, Quebec
- Fondation de la Faune du Quebec (FFQ)
- Fort Listuguj, Quebec
- Granby Zoo, Quebec
- J. Armand Bombardier Corporate Museum, Quebec
- Aquarium of Madeleine Islands, Quebec
- L'Islet Sur Mer, Maritime Museum, Quebec
- Magog River Interpretation Center (CHARMES), Quebec
- Mont St. Hilaire Art Museum, Quebec
- Fjord Museum, Quebec
- Marius Barbeau Museum, Quebec
- Museum of Lyon, France
- Museum of Brittany, France
- The Leclerc Industries Museum, Quebec
- Naval Museum of Quebec
- Pointe a Calliere, Montreal Museum of Archaeology and History, Quebec
- Pointe au Pere Sea Museum, Quebec



- Quebec ZIP Committee
- Quebec's North Shore Regional Museum
- St. Roch des Aulnaies Interpretation Center, Quebec
- Sherbrooke's Science Museum, Quebec
- The Sound Archives of Quebec
- Thetford Mines Mineralogical and Mineral Museum, Quebec
- Trois Rivières Arts Museum, Quebec

## Businesses

- Ackerman Remy Pannier Wine Cellars, France
- Banque Nationale of Paris, France
- Chateau Madelinot Hotel, Quebec
- Corporation des Artistes et Artisans du Quebec
- Cossette Communication Marketing, Quebec
- East Angus Chamber of Commerce, Quebec
- Federation des Caisses Populaires Desjardins de Quebec
- IBM Canada
- Mont St. Anne Ski Resort, Quebec
- Private SPA of Madeleine Islands, Quebec



## Municipal Organizations

- Madeleine Islands Development Agency
- Intercommunal de Developpement et d'Amenagement du Territoire (Ideta), Belgium
- Montreal Development Agency
- Quebec North Shore Development Agency
- The cities of:
  - . Amay, Belgium
  - . Anse St. Jean, Quebec
  - . Cap Rouge, Quebec
  - . Chambéry, France
  - . Gatineau, Quebec
  - . Grande Vallee, Quebec
  - . Lorient, France
  - . Montreal, Quebec
  - . Quebec, Quebec
  - . Port Daniel, Quebec
  - . Rennes, France
  - . Saintes, France

## First Nations

- The Abenakis of Odanak council, Quebec
- The Huron Wendat council, Quebec
- Madawaska Maliseet First Nation, Quebec
- The Micmacs of Gespeg council, Quebec
- The Montagnais of Essipit council, Quebec
- The Montagnais of Mingan council, Quebec
- The Montagnais of Natashquan council, Quebec
- The Montagnais of Pointe Bleue council, Quebec
- The Montagnais of Sept Îles council, Quebec
- Viger Maliseet First Nation, Quebec







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